



engage. empower. enrich.

Welcome to The Center's PrideFest Denver 2008, scheduled for Saturday, June 21st and Sunday, June 22nd, commemorating the start of the GLBT civil rights movement!

We appreciate your interest in PrideFest and your support of the efforts of the Gay, Lesbian, Bisexual & Transgender Community Center of Colorado to engage, empower and enrich the lives of the GLBT community. Whether you are thinking of joining us this year as a food vendor, exhibitor or parade contingent, we welcome your involvement and your commitment to human rights and social justice.

2008 will be our third year as a two-day festival. This has created increased attendance, interest, and profits for many of our vendors. We hope that you have enjoyed the festival's expansion.

As well, we have seen a steep increase in our costs associated with clean-up after the parade. For this reason, we have had to increase parade fees slightly, and we will be charging an additional fee if you plan to distribute, hand-out, or otherwise leave any materials (including candy) behind on the route! As well, please note that you can no longer hand out stickers of any kind on the route.

We trust the transformations we are implementing in this 33rd Anniversary celebration will only strengthen your commitment to the event and offer new opportunities for all. So, don't delay! **Complete the enclosed application and return to The Center no later than June 6th, 2008.** Thank you again for your participation in PrideFest and support of the GLBT community.

If you have any questions, please contact us at The Center. We look forward to celebrating with you in June!

Best,

Anthony Aragon
Parade Coordinator
PrideFest 2008

PrideFest

Denver 2008

Parade Application & Agreement

Event: Sunday, June 22nd, 2008

We are pleased to invite your participation as a Participant in The Center's PrideFest Denver 2008! Recognized as one of the top ten Gay Lesbian Bisexual & Transgender PRIDE celebrations in the country, PrideFest honors our community's culture and heritage. This year's event expects to bring in a crowd of over 200,000. The Gay, Lesbian, Bisexual and Transgender Community Center of Colorado, The Center, is again presenting this annual event, which includes a family day and festival on Saturday, and a parade, rally and festival on Sunday. Please read through the information and the included Agreement carefully as your signatures acknowledges your organization's responsibility for ALL of the information contained within.

Organization Name: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

Fax Number: _____ Email Address: _____

Contact Name: _____ Phone (if different from above): _____

Contingent Title: _____

Entry Fee: \$150.00 _____ Marching Unit _____ # of People

Entry Fee: \$175.00 _____ Float

Entry Fee: \$175.00 _____ Vehicle/Motorcycle(s) _____ # of vehicles

Entry Fee: \$100.00 _____ Non-Profit Org. Marching _____ # of people

Entry Fee: \$100.00 _____ Non-Profit Organization Float

Materials Fee (if distributing): \$ 30.00 _____ Additional Clean-Up Charge

Will your contingent have music/loudspeaker? _____ Yes _____ No

If yes, please describe in detail:

Will your contingent have responsibilities at the Festival following the parade?

i.e. Food or Exhibit Booth, Entertainment, Rally, etc.? _____ Yes _____ No

Please list all text and logos to be carried or displayed by your contingent:

**Please note that Coors Brewing Company is our official malt beverage sponsor, accordingly, please be respectful in your display of competing malt beverage text and logos. All contingents are subject to approval by parade marshals. The Center reserves the right to remove signage/text/logos and/or the contingent for non-compliance with respect to all sponsors.*

PARADE ROUTE – The sidewalk areas along the parade route are open to everyone. Only registered parade participants are allowed to be on the street during the run of the parade. Upon acceptance, parade entrants will receive additional information pertaining to the parade, including arrival times and PrideFest 2007. The PrideFest Parade will leave Cheesman Park at 9:30 a.m. and proceed down Colfax Avenue to Downtown Denver's Civic Center park area, the site of the 2008 PrideFest celebration.

MANDATORY MEETING:

A representative from each parade entry/contingent must attend a meeting for the entry to be included in the parade. Only applicants outside a 50-mile radius of Denver are exempt from attending this meeting. Meeting dates will be Saturday, June 14th at 9:30 a.m. & Monday, June 16th at 6:00 p.m. All meetings will be held at The Center, 1050 Broadway. Non-compliance results in removal from the parade and forfeiture of entry fee(s).

FLOAT REQUIREMENTS:

- a) The Float must be able to safely navigate all turns of the parade route.
- b) The Float must not be greater than 40 feet in length; the maximum width must not exceed 16 feet; wheelbase may not exceed 12 feet (Total length of Cars up to 40 feet constitutes one entry; any number of cars that exceed more than 40 feet will be considered two entries and be charged accordingly.)

RULES: Failure to follow parade rules (attached for review and to be retained by Parade Contingent) will result in removal from the parade. All entries are subject to crowd control by the Denver Police Department.

SIGN ACCEPTANCE OF RULES AND REGULATIONS:

DEADLINE: Friday, June 6th, 2008

By signing this Agreement, Parade Contingent acknowledges that:

- a) Parade Contingent has had the opportunity to review this Agreement;
- b) Parade Contingent has had the opportunity to consult with legal counsel if desired; and
- c) Parade Contingent fully understands the terms and conditions set forth herein and agrees to be bound by the same.

Signed this _____ day of _____, 2008 for Parade Contingent.

Contingent/Organization Representative

Authorized Signature

Credit Card Information

If paying by credit card, the full amount of the rental fee will be charged at the time the application is complete and accepted. The damage deposit will not be charged unless damage is incurred.

Circle One: Visa MasterCard Discover American Express

Card Number: _____ Exp. Date _____

Name as listed on card: _____

Mailing Address for card: _____
(if same as application, please indicate)

Authorized Signature for card: _____

If you are applying as a non-profit, you must include a copy of your IRS letter of non-profit determination / status.

Please keep a copy of this document for your records.

Return form with Payment to:

PrideFest 2008 - Parade
c/o The Center
PO Box 9798
Denver, CO 80209
Phone: 303-733-7743
Fax: 303-282-9399

Please make checks payable to Denver PrideFest