



Denver PrideFest Footprint Reduction Efforts

Year One Goals

On site Presence:

- 1) Tent/Canopy – Participating events will share a branded “Green/Recycle” Tent. We will have at least 2 tents available which will be shared among Colorado events. This will provide the consistent message that the general public will recognize. Each event will be responsible for set-up and staffing and may invite other “green/recycle/conservation groups to participate at the centrally located Tent.
- 2) Including a consistent recycling/conservation message in all appropriate event material: program guides, web site, etc. Offer environmentally-friendly transportation options such as shuttle service, on site bike parking options and encourage public transportation/carpooling.
- 3) Events will initiate back-of-house recycling programs at events for food and beverage waste. (single stream - glass//paper/plastic, cardboard, etc.)
- 4) Events will have Recycle containers for front-of-house recycling programs. Year one will include only single stream recycle containers. (glass//paper/plastic, etc.)

While developing and executing the four goals above we will also:

- Quantify all needs of recycling programs: equipment, volunteers, staff, signage so we can begin this year.
- Review grant opportunities for on-site recycling.
- Work with vendors and suppliers that provide cups/bottles to offer recyclable options.
- Educate food and merchandise vendors as to the need for and use of recyclable and compostable products / food vessels.

Year Two Goals

- Evaluate and continue year one initiatives
- Determine non-recyclable restrictions
- Implement marketing plan
- Begin vendor/supplier enforcement of recyclable options
- Evaluate compostable opportunities

Year Three Goals

- RFP's
- Full program enforcement

